Indianapolis Rowing Center Annual Report 2013





February 26, 2015

Message from our President

Dear IRC members and supporters,

I am pleased to report that 2013 has been another outstanding year for IRC. Your board has worked diligently to ensure that our mission "to develop youth and adults of all social and economic backgrounds through the sport of rowing..." has been realized through a variety of programs and events.

- We serve IRC members by maintaining facilities and providing opportunities for skill-building classes and coached competitive racing programs for juniors and masters, and for individual and recreational rowers.
- We bring value to the community by hosting regional and national regattas in collaboration with community partners such as the NCAA, Indiana Sports Corporation, and Indianapolis Parks.
- We provide programs for those who might not otherwise experience rowing including summer offerings for youth, partnerships with IPS schools, and a growing adaptive rowing program.

As your board, we are committed to furthering IRC's mission by ensuring that we have the resources, leadership, and strategic planning in place to sustain and grow the organization. Highlights from 2013 have included:

 Fundraising initiatives including the development of a corporate sponsorship package, a boat campaign which resulted in the purchase of a pair/double named for "Eric and Deborah Stoll", grant proposals to support our RowIndy outreach program, and our annual fund campaign which raised funds for scholarships and operating support. As the 2013 annual financial report (page 6) and our 990 Form reflect, IRC's budget is balanced and our financial position is sound.

- Leadership development with professional training opportunities for staff and ongoing board development, particularly the recruitment of two new board members (elected at the Dec. 2013 board meeting), Adrianne Glidewell-Smith and Willie Black, who bring expertise in fund raising and the national rowing community respectively, and in the ongoing leadership development of our board committees (see board structure on page 9).
- Ongoing negotiations for an agreement with the Indianapolis Department of Parks and Recreation to formalize our respective responsibilities and to ensure the mutual benefit of our partnership for future years.
- The IRC staff, working closely with the events committee, hosted our third Big Ten Women's Rowing Championship and the 2013 NCAA women's rowing championship, as well as our "signature" events: the Indianapolis Indoor Sprints, Head of the Eagle, Indy High School Invitational, and Indy Summer Sprints.

None of this work would be possible without the dedication of IRC volunteers and supporters who have given generously of their time, talent, and treasure. You have spent hundreds of hours hauling debris and recovering lost buoys after storms, keeping the grills humming and tables stocked at regattas, stakeboat holding and timing at NCAAs, working with adaptive rowers in the barge, and registering racers at Indoor sprints. Whether you've contributed to the annual campaign, swept out the boathouse on clean up days, or given in some other way, please know that your support has been vital to the success of our mission.

On behalf of the IRC board, I thank you for your support of the organization as we move forward together.

Liz Kryder-Reid

Board President, 2013

Indianapolis Rowing Center

Clipabeth Kunder-Reid

Message from our Executive Director

In the Summer of 2012, IRC, along with the Indiana Sports Corp, were bidding for the 2014 NCAA Rowing Championships. In the Fall, we were presented with the opportunity to host the 2013 NCAA Championships. We gladly (and anxiously) accepted this opportunity in the fall of 2012. We entered 2013 with less than 6 months to prepare for an NCAA Championship. On top of that, we were getting ready for the Indoor Rowing Championships in January, along with the Indy High School Invite, MACRA and the Big Ten Championships in the spring. Needless to say, 2013 started out busy.

IRC and the "Debris Management Crew" learned a lot about debris, the course and cable system, and the weather in 2013. We used this knowledge and have implemented a new policy for the installation of the course in the spring – it does not go in until May 1st. A storm blew through in April and destroyed the course, which resulted in moving MACRA's from Indy to Michigan. IRC's world class race course is very expensive to repair, so any precautionary measures we can take, the better. We also developed a good relationship with Indy Parks and DPW, and they now help us with debris removal and understand the importance of prevention.

In 2013, IRC revamped its Learn to Row classes, and combined sweep rowing and sculling into one class. I thought it was important for

everyone to experience both, since IRC offers programs that incorporate both types of rowing. As a member, you have the benefit of taking out a single. If you don't know how to scull and row a single, then you are not benefiting from all that IRC has to offer. We also offered one time, Quick Catch classes, for people who wanted a quick introduction to rowing. I offered sculling specific classes for those rowers that wanted more coaching in a sculling boat.

IRC hosted six events in 2013 – The Indianapolis Indoor Rowing Championships (January); Indy High School Invite (April); Big Ten Women's Rowing Championships (May); NCAA Women's Rowing Championships (May); Indy Summer Sprints (June); Head of the Eagle (October). These events were made possible with the help of volunteers, the Indiana Sports Corp, the NCAA, IndyParks, the City of Indianapolis, and DPW.

IRC provided programming for area youth through our Junior Rowing Program in the Fall, Winter and Spring, Junior Summer Rowing, and Novice Junior Summer Rowing. A total of over 150 youth were served during the year, from 22 area schools.

Adults were provided the opportunity to row through Learn to Row classes, Quick Catch classes, Summer Rowing, Masters Rowing, or morning sculling classes. Roughly 25% of adults that took a Quick Catch class continued on to take a Learn to Row class. From the Learn to Row participants, 7% joined the Masters program, and therefore became members.

IRC's Adaptive Program finally acquired an adaptive single from Swift in January 2013. We were now ready to row and get people on

the water! The Outreach Committee held Adaptive Rowing practices on Wednesdays in the Summer, and there were four committed individuals that would rotate each week. With only one boat, we had two, one hour practices each week. We also had a rowing practice on Sunday afternoons in the barge, for LTA (Legs, Trunk and Arms) rowers. It was a great turnout each week and the rowers really enjoyed getting out on the water!

I feel 2013 really helped put us on the map as a location to hold National Championships. The weather for the NCAA Championships was some of the worse rowing weather you could ask for, and we (volunteers, LOC, Indiana Sports Corp, NCAA) handled all the elements confidently and pulled off a great regatta despite the elements. I learned a lot about what this

organization is capable of. I am proud to be a

Thank you,
Jennifer Kaido
IRC Executive Director

part of it. and also to lead it.

2013 Donors of IRC

Gifts to \$100

Andrew Bjerke

Ann Daniel

Ann DeLaney

Bill Daugherty

Brad & Kelli Sumner

Brian & Cecelia McDonnell

Connie Churchfield

Craig Dukate

Cynthia Browning

Dale & Barbara Benson

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Jamie Manuel

Jane Smith

Jordan Rifkin

Julee Bierke

turce bjerne

Katherine Dresser

Kerry Wagner

Kevin & Rosalie Lavelle

Larry & Judy Dunkerly

Laurie Owens

Leon & Rita Stanley

Linda Sears

Lisa Baize

Lisa Hess

Lisa Hudson

Lorraine Mulle

Margaret Sinclair

Mark & Elizabeth Scott

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Susan Creveling

Susan Hamori

Sylvia Shutts

Thomas & Kathryn Sommerkamp

Tim Weber

Tina Swisher

Todd & Nancy Scarlett

Tom & Heidi Heldt

Wynter Vik

Gifts to \$250

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Eli Lilly & Co. Foundation Inc. Volunteer Grant

Program

Erik Johnson & Kristie Hill

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John & Maureen Murphy

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National Christian Foundation (Companies With

a Mission)

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Otto Frenzel

Rvan & Ann Hurd

Samuel L. Westerman Foundation

Gifts to \$1000+

Brendan & Bernadette Teeley Doug Vawter Franklin & Kristin Roesner Grant & Naomi Stewart Kathleen DeLaney & James Strenski Lisa Lee

Lisa Lee
Liz & Tom Kryder-Reid
Marcia & Gary Angstadt
Miller Summer Mission for Children Fund
Dr. Ramana S. Moorthy & Dr. Shailaja Valluri
Richard Chadderton
Tim Cordes

Gifts of \$2,500+

The Frenzel Family Charitable Lead Trust Mike & Tammy Burroughs

Gifts of \$5,000+

George & Christine Plews

Donations of Goods and/or Services

Erik Johnson John & Mary Stanley Sandra Kay

Hotel Event Sponsors

Hampton Inn NW Holiday Inn Express Wingate by Wyndham NW

Annual Giving and Membership

2013: \$43,263 =

- \$11,341 restricted for the Capital Campaign
- \$20,085 restricted for the Equipment Campaign
- \$4,105 restricted for Scholarships
- \$6,195 all other donations
- \$1,537 donation of goods

Member ship

Adult Members: 64

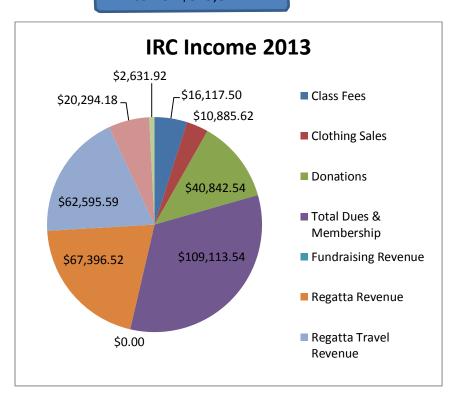
- Masters Program 43
- Summer Rowing Program 15

Junior Program

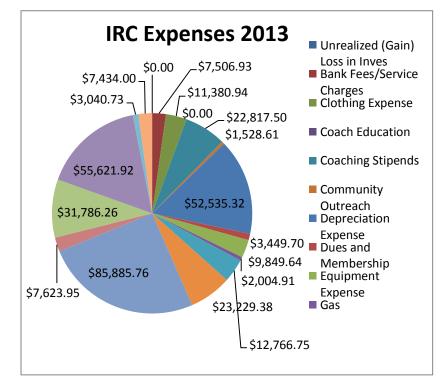
- Winter 30
- Spring 85
- Summer 48
- Fall 80

2013 Operating Budget

Income - \$329,877



Expense- \$388,462





IRC Programs

YOUTH PROGRAMS

- IRC Juniors year round (winter, spring, summer, fall)
- RowIndy Outreach Program that provides an opportunity for IPS students to row

IRC youth represented 22 area schools. The top five represented schools – Zionsville, Brebeuf, Park Tudor, North Central, Carmel

The IRC Junior Program sent one Men's pair to the USRowing Youth National Championships in Oak Ridge, TN.

COMMUNITY PROGRAMS

- Learn to Row (includes sweep rowing and sculling)
 - o Three classes offered 42 total rowers
- Rowing Fundamentals 15 rowers
 - Class offered to members that focused on technique in smaller boats
- Summer Rowing Program for adults
- Masters Rowing Program for adults
- Quick Catch classes 120 total rowers
- OAAR (Collegiate Summer Program) 12 rowers
- Indoor Rowing Classes over the winter 42 adult rowers
- Butler Rowing Team Butler University has a rowing team and uses IRC facilities and equipment. There are 15 rowers on their roster

OUTREACH PROGRAMS

- RowIndy Rowing Teams (Crispus Attucks Medical Magnet High School and Shortridge Magnet High School for Law and Public Policy) – 15 rowers (8 competed in the Indoor Rowing Championships, and 86% passed a swim test in February)
- Adaptive Rowing held Wednesday evening and Sunday afternoon practices for adaptive rowers. There were 4 committed rowers that attended on Wednesday, and 6 rowers that came on Sundays
- St. Patrick's Day Parade
- Warm Fest in Broadripple Park, to help promote the White River

IRC Grants Received for Outreach Programs:

- Indiana Youth Institute \$445 for staff continuing education at the Joy of Sculling Conference
- Miller Summer Mission for Children Fund \$1200 for Scholarships
- National Christian Foundation Companies With a Mission Fund \$200 for Scholarships

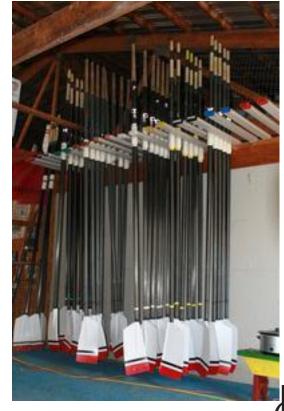


IRC Hosted Events

EVENTS

- Indianapolis Indoor Rowing Championships January
 - o 223 Competitors
 - 8 Crispus Attucks/Shortridge Rowlndy rowers
 - o 16 Women's Masters Novice Row for the Cure event participants
 - o 95 year old Paul Randall qualified for the CRASH B Sprints in Boston, MA
 - Purdue wins the Team Relay event and a new erg!
 - Number of volunteers 24
 - o Revenue \$3,636
- Indy High School Invite April
 - Midwest rowing programs invited Culver, Concordia
 - Volunteers staffed by IRC coaches and Junior parents THANK YOU!
- Big Ten Women's Rowing Championships May
 - o Indiana, Iowa, Minnesota, Wisconsin, Michigan, Michigan State, Ohio State
 - 330 competitors
 - Number of volunteers 65
 - > Revenue \$9,100
- Indy Summer Sprints June
 - o First annual summer regatta, geared towards masters
 - o Race distance was 1,000 meters
 - Food was provided, with IRC members donating side dishes and desserts. Donations were taken for the food
 - o Crews from Columbus, Cincinnati, Chicago and St. Louis attended for a casual day of racing
 - o Revenue \$860
- **Head of the Eagle** October
 - Due to weather, the regatta was cancelled after crews had trouble launching and rowing to the start





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