

Indianapolis Rowing Center 2017-2018 Annual Report



The Indianapolis Rowing Center (IRC) is a 501(c) 3 not-for-profit, whose mission is to ***develop youth and adults of all backgrounds and all abilities through the sport of rowing, by providing experienced and knowledgeable instruction and a variety of skill-enhancing programs.*** We accomplish this through:

- Strong Leadership and an inclusive culture,
- Responsible and strong fiscal management,
- Variety of programs and events, and
- Marketing and outreach.

Letter from the IRC Board President

Dear Membership;

The Indianapolis Rowing Center (IRC) experienced tremendous change through 2017 and 2018. In managing this change, IRC has maintained and focused on its mission to “develop youth and adults of all backgrounds and all abilities through the sport of rowing, by providing experienced and knowledgeable instruction and a variety of skill-enhancing programs.”

Changes through these two years included:

- The resignation of Jen Floyd as Executive Director
- The resignation of Mike Burroughs as Boat House Manager
- A long search and hiring process for the new Executive Director
- The hiring of Andrew Purdie as the new Executive Director
- The planning and implementation of a new IRC Strategic Plan for 2018 – 2021
- The end of Lisa Lee’s term as IRC President
- Implementation of QuickBooks Online accounting system for IRC business
- Board of Director turnover

Given the change of management, IRC has been successful in maintaining rower membership at all levels, increased donations on an individual basis and continued and grown its community outreach.

With the Executive Director being the only IRC full time employee and an organization that focuses on volunteers for much of its management and operation, work continues to fill committee chairs as well as “at large” board members.

Current Board member and Committee Chairperson’s status include:

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|---------------------------|---------------|---------------------------------------|
| • President | Doug Stemmler | |
| • Past President | Open | |
| • Vice-President | Open | |
| • Secretary | Tracy Barta | |
| • Finance | John Murphy | |
| • Communication Committee | Open | |
| • Outreach Committee | Open | |
| • Events | Open | Managed by Sue Iffert and Tracy Barta |

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|----------------------|-----------------|-------------------------------------|
| • Fund Development | Liz Kryder-Reid | |
| • Governance | Janet Klochko | |
| • Safety | Willie Black | |
| • Junior/Booster Rep | Jason MacLean | |
| • Masters Rep | Larry Bechtel | |
| • At Large | John Baker | Also serves on Governance Committee |
| • At Large | Sue Iffert | |

Moving forward into 2019 and beyond, IRC will continue to pursue the following goals as outlined in its strategic plan.

- Strict financial management through the approved budget and six month review
- Continue to pursue additional donation avenues
- Continued recruitment of board, committee and general volunteers
- A focus on Safety for all rowers and volunteers
- Continued hosting of top level events
- A focus on a committee driven organization
- Growing membership on all levels
- Continued community outreach
- Continued management through the IRC Mission Statement

On behalf of the Indianapolis Rowing Center, a tremendous Thank You to all the current, past and even non-members who have given their time, money and sweat to helping continue the great successes of IRC and strength its foundation for future generations of rowers!

Sincerely;

Doug Stemmler

President

doug.stemmler@indyrowing.org

Letter from the Executive Director

Dear Members and Friends of IRC;

The Indianapolis Rowing Center (IRC) “has great potential”...I truly believe this and I hear this so often in speaking with members and friends of IRC. I believe 2018 was positive step towards realizing some of that potential. We have grown our Learn to Row program and had an impressive 127 new rowers participate in the LTR classes. We have expanded our outreach to the community to include classes with the Cancer Support Community and the Joseph Maley Foundation (just to name a few). We successfully hosted a number of events including the Indoor sprints, High School sprints, Big Ten Championships, etc. These events certainly add to the financial stability (we make 8-10K each time we host the Big Tens) and the visibility of the rowing center to the community at-large.

I believe that all these things truly do move us in the right direction towards fully realizing our mission to “develop youth and adults of all backgrounds and all abilities through the sport of rowing, by providing experienced and knowledgeable instruction and a variety of skill-enhancing programs.” in the Indianapolis area. But this momentum and progress does not happen through the efforts of one person. It has been a real honor to serve the IRC membership the past 2 years but I am reminded every day that the progress we have made is only possible through the hard work of many of you, and I am sure that will continue for many years. There are always more opportunities to get involved in big and small ways, so please reach out if you see something you think can be improved and want to help make that change.

Moving forward, IRC will be working on making improvements in some of the following areas:

- Increased marketing of Learn to Row classes to increase Masters and Juniors participation
- Addressing some of the preventative maintenance issues that plague our fleet and facilities
- A total revamping of our website to improve our online presence and attract new rowers to the sport
- A continued focus on safety for all rowers and volunteers
- Continue hosting national and regional events as our infrastructure improves
- Increasing outreach to schools and other community partners

On behalf of the Indianapolis Rowing Center, my sincerest gratitude for your generous gift both financially and of your time and talent in making IRC a great place to row and serve the community now and in the years to come.

Sincerely;

Andrew Purdie

Executive Director

andrew@indyrowing.org

2017 & 2018 Donors

A critical part of IRC's success is the generous donations from the members, friends, family and community supporters of IRC. These charitable contributions support IRC's outreach programs such as Adaptive Rowing (people with disabilities), Veterans Rowing and RowIndy (a program that allows IPS students with rowing at no cost. Donations allow us to provide scholarships so that financial need is never a barrier to participation. The gifts also help us buy boats and build our capacity to host events through capital improvements to the course, docks, and other facilities. In short, donors make our mission possible.

2017 Contributions and Grants totaled \$41,581. 2018 Contributions and Grants totaled \$61,721.

We thank the following donors who made gifts in 2018:

Adele Auersch	Nich Holston	Jordan Rifkin
John Baker	Cooper Hovda	Kathleen Robinson
Tracy Barta	Daniel Hoyniak	William Smith
Larry Bechtel	Sue Iffert	Larry Steinburg
Anne Becker	Matthew Jessup	Doug Stemmler
Jason & Tami Beheler	Ian John	Michael Stevens
Maureen Bell	Erik Johnson	Eric and Deborah Stoll
Willie and Pam Black	Sandra Kay	Angelia Thorpe
Larry Blaszcak	Chad Killian	Gail Vance
Michael Browning	Janet Klochko	Douglas Vawter
Mike and Tammy Burroughs	Liz and Tom Kryder-Reid	Sonja Voelkel
Tom Cappaert	Suzann Lupton	Elizabeth Wallentine
Don Carr	Michael Lynn	Congcong Wang
Lisa Chan	Jason MacLean	William Woodhouse
Laura Cler	Andy Medley	Michael Zicari
Tim Cordes	Cecelia McDonnell	Kathy Zoppi
Ed Couch	Elizabeth & Michael Messaglia	Anonymous
Shawn Dresser	Charles (Zeke) Miller	
Daniel Egenolf	Thomas Mulhern	
Susan Gath	John Murphy	
Kristi George	Maureen Murphy	
Juan Gonzalez	Rita Penrod	
Bradley Griffin	John & Pamela Purdie	

A special thanks to these donors and all the volunteers that have supported IRC, our programs and events this past year.

2017 & 2018 Financials

	2017	2018
Total Income	\$336,463	\$397,932
Total Expenses	\$307,086*	\$356,040*
Net Income	\$29,377	\$41,892

Additional financial information can be found in IRC's 990 posted to the IRC website.

*Please note that these numbers exclude depreciation.

IRC Board

The IRC Board is comprised of up to 15 Directors who provide strategic direction, fiscal oversight and leadership to the Indianapolis Rowing Center. Meetings are held every other month for a total of six (6) meetings per year. As of April 12, 2019, the IRC Board of Directors consists of:

Doug Stemmler – President	John Baker	Jon Jessup
Vacant – Vice President	Larry Bechtel	Janet Klochko
Tracy Barta – Secretary	Willie Black	Liz Kryder-Reid
John Murphy - Treasurer	Sue Iffert	Jason MacLean

Andrew Purdie, Indianapolis Rowing Center Executive Director, also attends the IRC Board meetings.

IRC Program and Event Summary for 2018

2018 Events

Event	Description	Key Information
Big 10 Woman's Rowing Championship	Woman's Rowing Championship for the Big 10 Collegiate Rowers.	Big 10 has an economic impact of \$387,000. There were 7 teams and approximately 300 competitors participating.
Indianapolis Indoor Rowing Championship	The Indy Indoor Rowing Championships is an Official Satellite Regatta for the CRASH-Bs World Indoor Rowing Championships.	There were 119 participants the Indoor Championships.
Junior Rowing Championship	This is a rowing event for junior rowers that includes both sculling & sweep events.	The Junior Sculling events includes 14 clubs & 92 entries. The Junior Sweep events includes 17 clubs & 193 entries.
Indianapolis Summer Sprints	This is a rowing event for masters rowers that includes both sculling & sweep events.	There were 13 clubs, 76 entries and 150 participants.
2 rd Annual Audrey Lupton 5K	This is an annual fund raising event in honor of Audrey Lupton who was a junior rower who passed away from cancer. All proceeds go into the Audrey Lupton Endowed Scholarship that provides scholarships to junior rowers.	This event raised approximately \$2,875 for scholarships with about 125 participants.

2018 Programs

Program	Description	Number of Participants
Joseph Maley Foundation	The Joseph Maley Foundation partnered with IRC to provide a summer rowing program for children of limited mobilities.	There were 4-8 athletes each week over a 6 week period of time.
Adaptive Rowing	The Adaptive Program offers rowing to the physically challenged individuals in the Indianapolis community.	There are 5 active participants.
Cancer Support Community	This is a cancer support group that meets to erg weekly during the offseason.	There are 5-6 athletes that com on a regular basis.
RowIndy	RowIndy is a rowing program focused on underprivileged youth in the Public School system. This program is on hiatus as IRC revamps the program.	N/A since this program is currently on hiatus.
Veterans Administration (VA) Rowing	VA Program is a rowing program in conjunction with the Veterans Administration	There was limited participation in 2018. IRC is working with the VA to determine the future of this program.
Junior Program	The IRC Junior program is for middle-schools and high-school athletes grades 7-12 which draws athletes from Indianapolis area schools. The program runs year round with racing held in the fall and spring and training camps in the winter and summer.	Spring season = 69 participants Summer season = 13 participants Fall Season = 71 participants Winter training = 44
Masters Program	A rowing program for individuals ages 21 and up. The program runs year round with on water starting in the spring though fall and off water training in the winter.	There are approximately 65 Masters Rowers.
Learn To Row	Learn-to-Row (LTR) is an introductory class for adults (or parent/child) to the sport of rowing.	There were 127 participants.