

Indianapolis Rowing Center Annual Report 2012



Message from our President

Dear IRC,

2012 has been a banner year for the Indianapolis Rowing Center. In the fall of 2011 the board offered interim executive director Jen Kaido the position of executive director, and she has led the organization ably over the past year. The board has executed its duties to provide strategic and fiduciary oversight, ensure the compliance of the organization with legal, ethical, and financial best practices, and ensure the organization has the resources and leadership to execute its mission.

Highlights from IRC board's work this past year include:

- Undertook a strategic planning process to identify priorities for the coming three years
- Reorganization our committee structure (see board organizational chart on p. #)
- Completed the phase one of the capital campaign which funded the renovation of the course and the tower.
- Continued negotiations with the city of Indianapolis to finalize a memorandum of agreement that will establish our respective responsibilities to manage the public-private partnership that has been a successful, mutually beneficial relationship for thirty years.

The board committees were instrumental in accomplishing the strategic plan's goals and objectives. Highlights include:

- The communications committee, working with the assistance of an IUPUI intern, launched a redesigned web site.
- The events committee and IRC staff hosted our second Big Ten Women's Rowing championship and worked on plans for the 2013 Big Ten championships as well as the 2013 NCAA women's rowing championship.
- The fund raising committee oversaw the annual fund campaign in the fall to support scholarships and general operating funds as well as the "Race for the Eight" boat campaign through August 2012 that, thanks to generous donors, raised money for an eight named for the Dave and Mary Ellen Carter. They also launched the "Double Up" campaign for the 2012-13 racing season (September 2102-August 2013) to raise funds to purchase two boats that can be rowed as pairs or doubles.
- The outreach committee secured a grant from the Christopher Reeves Foundation to purchase specialized equipment, and piloted an adaptive rowing program with two clinics in anticipation of the launch of a regular program in 2013. They also helped support the staff in offering our RowIndy program to IPS schools.

The board and staff, along with many dedicated members and volunteers from the community, worked diligently to help haul debris, untangle cable, and retrieve lost buoys following a spring storm that destroyed the first 1000 meters of the course just before the scheduled 2012 MACRA regatta. The incredible outpouring of volunteers who gave hundreds of hours is testimony to the dedication of IRC rowers and friends to be stewards of the remarkable facility at Eagle Creek.

The board is pleased to report that in 2012 our programs thrived, our financial position remained strong, and we have the leadership to carry IRC's mission forward.

Liz Kryder-Reid

Liz Kryder-Reid

Board President, 2012

Indianapolis Rowing Center

The Indianapolis Rowing Center's Mission is to develop youth and adults of all social and economic backgrounds through the sport of rowing by providing experienced and knowledgeable instruction, a variety of skill-enhancing programs, and world-class facilities.

Message from our Executive Director

As the Interim Executive Director, my main goal was to keep the organization operating as normal, offering the classes and programs that were available in years past. Once I transitioned into the ED role permanently, my goal then shifted to growing the membership (members, masters, juniors), offering classes that would reach more people in the community, developing more community relationships for outreach programs, updating the current fleet in the IRC boathouse and promoting ourselves within Indianapolis as a great venue for national events.

In 2012, we expanded the class offerings, hosted seven events, provided programming for area youth through our Junior Rowing Program in the Fall, Winter and Spring, Junior Summer Rowing, Novice Junior Summer Rowing, and RowIndy Programs within Crispus Attucks and Shortridge IPS schools, continued to offer Adult rowers the Masters Rowing Program and the Adult Rowing Program and kicked off clinics for adaptive individuals.

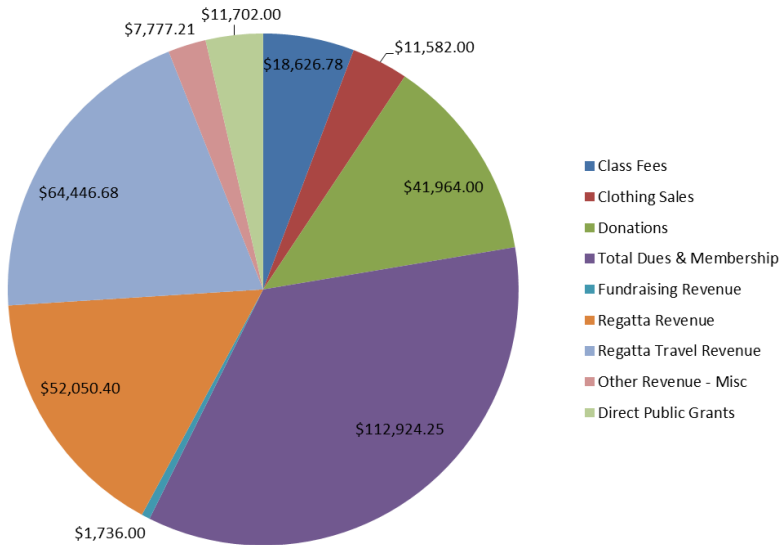
I love the sport of rowing and enjoy teaching it to others. My goals for the upcoming year are to promote rowing, IRC and the benefits of a healthy lifestyle to the Indianapolis community, young and old, poor or rich. I also want to promote IRC as an ideal venue for national and local events. The 2k course and Finish Tower that we are lucky enough to have, is a great site for regattas, and it needs to be showcased!

Thank you,
Jennifer Kaido

2012 Operating Budget

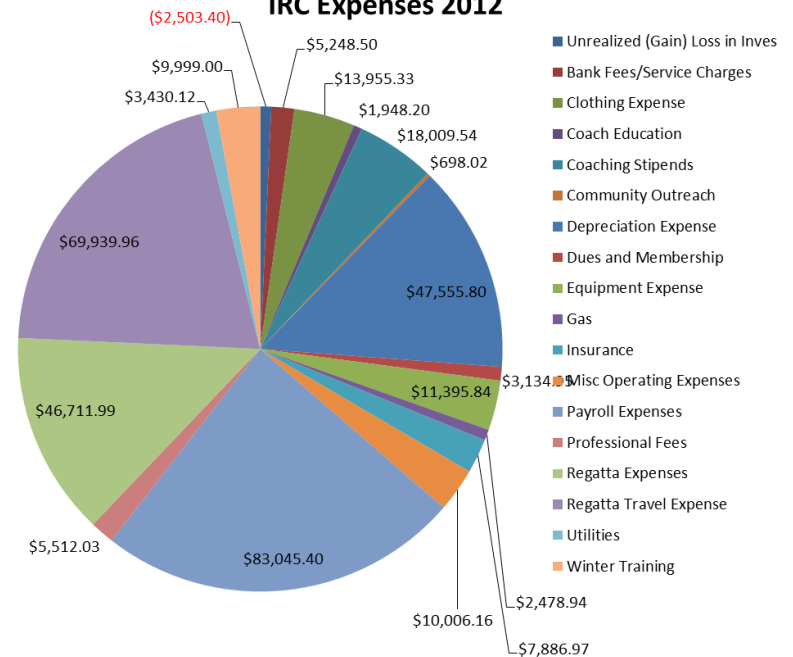
Income - \$322,809

IRC Income 2012



Expense- \$338,453

IRC Expenses 2012



IRC Programs

YOUTH PROGRAMS

- IRC Juniors
 - Winter participants – 56
 - Spring participants – 70
 - Fall participants - 77
- Junior Summer Rowing (June, July) – 27 participants
- Novice Junior Summer Rowing (June, July) – 21 participants
- RowIndy Programs at Crispus Attucks Medical Magnet High School and Shortridge Magnet High School for Law and Public Policy (January through May) – varied from 10-30 rowers each practice
- IRC youth represented 22 area schools with the top five represented schools – Zionsville, Brekeuf, Park Tudor, North Central, Carmel.
- The IRC Junior Program sent two boats to the USRowing Youth Nationals in Oak Ridge, TN – a men's pair and a women's pair
- IRC Youth continue on after high school graduation: Indiana University, Purdue University, Ball State, Ohio State, the Military, IUPUI, and Alabama.

COMMUNITY PROGRAMS

- Learn to Row (includes sweep rowing and sculling)
 - Three classes offered – 52 total rowers (*up from 23 in 2011*)
- Intermediate Sculling
 - Three classes offered – 16 total rowers (*up from 9 in 2011*)
- Adult Rowing Program – 15 rowers (*this program was free to members in 2011*)
- Masters Rowing Program – 37 rowers (*up from 31 in 2011*) – must be IRC members
- Masters Sculling Practices – typically 4-10 rowers each class (*new for 2012*)
- OAAR- Open and AA Masters Rowing – 11 collegiate rowers (*up from 5 in 2011*)
- Indoor Rowing Classes over the winter
 - Cross training for cyclists, runner, swimmers (*new for 2012*)
 - Learn to Row for new rowers
- The IRC Masters team won the Tervis Cup in the Mixed 8+ event at the Sarasota Invitational in February. The Masters also walked away with three medals at the USRowing Masters National Championships in Worcester, MA in August.
- IRC supports member crews at Butler University, and Culver Military Academy Alumni group.

OUTREACH PROGRAMS

- Crispus Attucks Medical Magnet High School – up to 30 rowers
- Shortridge Magnet High School for Law and Public Policy – up to 15 rowers
- St. Patrick's Day Parade
- Olympic Day – Executive Director Jen Kaide traveled around to 5 IndyParks to promote rowing, IRC and the Olympics
- Appearance on Fox59 News regarding water activities in Eagle Creek Park
- Rowing/Erging demonstration at the Natatorium for the 2012 Black Expo Celebration
- Participated in IndyHub's 6th Annual Get IndyVolved event at City Market
- Successfully hosted our second Adaptive Learn to Row clinic in the summer
- Set up a booth at Lacy Leadership Association's Get on Board event at the Children's Museum
- Broad Ripple Lights Up! Parade
- IRC Grants Received for Outreach Programs:
- Christopher Reeve Foundation - \$8,020 to be used for adaptive equipment for our Adaptive Rowing Program
- Indiana Youth Institute - \$482 for staff continuing education at the Joy of Sculling Conference
- Eli Lilly Technology Center - \$2000 for RowIndy Programming
- Miller Summer Mission for Children Fund - \$1200 for RowIndy Programming



IRC Hosted Events

Indianapolis Indoor Rowing Championships – January

- 153 Competitors
- 8 Crispus Attucks/Shortridge RowIndy rowers
- 14 Women's Masters Novice Row for the Cure event participants
- 94 year old Paul Randall qualified for the CRASH B Sprints in Boston, MA
- Purdue wins the Team Relay event and a new erg!
- Number of volunteers - 40
- Revenue - \$2,320

State of Indiana - March

- Purdue, Indiana University, Notre Dame
- Men's and Women's teams competing
- Number of volunteers – four IRC launch drivers and school staff/coaches
- Revenue - \$1,185

Notre Dame Collegiate Invite – April

- Notre Dame, Rutgers, Syracuse, Iowa, Louisville, West Virginia University
- Women's teams only
- Number of volunteers – four IRC launch drivers and school staff/coaches
- Revenue - \$1,315

Indy High School Invite – May

- Concordia Lutheran HS, Culver Academy, Crispus Attucks and Shortridge (RowIndy) rowing teams
- 225 competitors
- Number of volunteers – staffed by IRC coaches and Junior parents – THANK YOU!

Big Ten Women's Rowing Championships – May

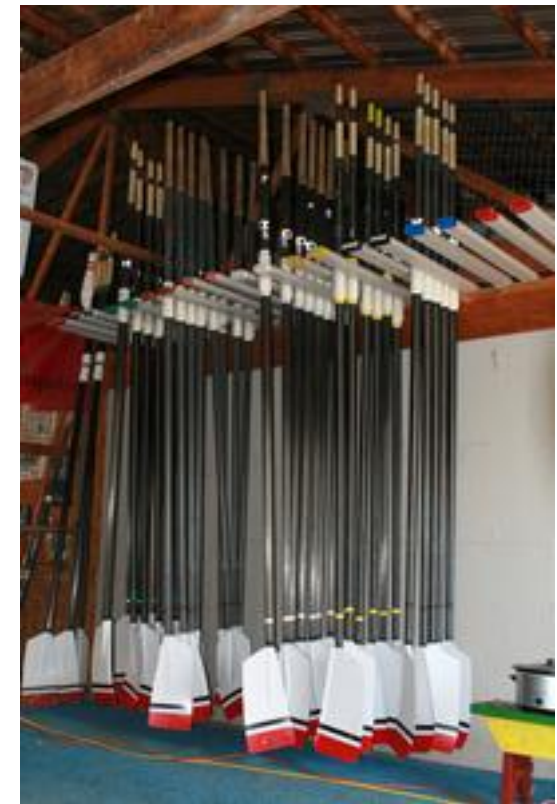
- Indiana, Iowa, Minnesota, Wisconsin, Michigan, Michigan State, Ohio State
- 330 competitors
- Number of volunteers – 65
- Revenue - \$5,312

Master's Summer Scrimmage – June

- Crews from Columbus, Chicago and St. Louis attended for a casual day of racing

IRC Fall Scrimmage – October

- Due to the cancellation of the Head of the Eagle, IRC hosted a scrimmage for all IRC crews
- Masters, Juniors, Butler Crew, Learn to Row graduates and Adult rowers participated



2012 Board Of Directors & Committee Chairs

President

Liz Kryder-Reid

Vice President

Heidi Heldt

Treasurer

Sarah Haddon

Secretary

Janet Klochko

Past President

David Carter

Trustees

Corky Plews

Lisa Clarke

Steve Wright

Erik Johnson

Tony Summers

Penny Kallmeyer

Deb Drieband

Larry Tolle

Mark Sniderman

Communications Committee

Lisa Lee

Community Outreach

Ann Stephens

Events Committee

Peter Blum

Mike Burroughs

Finance Committee

Sarah Haddon

Fundraising Committee

Bill Daugherty

David Clarke

Governance Committee

Sandy Kay

Safety Committee

Sandy Kay

2012 Task Force Chairs

Capital Campaign

Erik Johnson

Strategic Partnerships

David Carter

Facilities

David Carter

Boosters

Penny Kallmyer



2012 Donors

Gifts to \$100

Biagio & Patricia Azzarelli
 Ian Banks
 Marty & Naomi Bechtold
 Margaret Brass
 Don Brooks
 Gail Bronwell
 Richard & Sarah Chadderton
 Brook Collie
 Bill Daugherty
 Carol Edwards
 Ellen Gregory
 Richard Griffith
 Paul & Susan Hamori
 Lisa Hess
 Anthony & Ruth Ann Hofmann
 Penny & J. Brad Kallmyer
 Janet Klochko
 Thomas & Lori Knapp
 Lilly Endowment
 Harold Longe & O. Louise
 Brimmo
 Robin Lucas
 Patricia Martin-Brown

Gifts to \$100

Jennifer Mauck
 Ruth Miles
 Stephanie Mineart
 Marla Misamore
 Charles Preston
 Mike & Norene Robinson
 Franklin Roesner
 Gwen Rioers
 Glenn & Amelia Ross
 Samuel & Catherine Scheidler
 Maurine Schiller
 Rick & Deon Seifert
 Holly Simpson
 John Singleton
 April Smekens
 Tim Stottlemeyer
 Elizabeth Strum
 David & Rebecca Trax
 Wynter Vik
 Daniel & Kathryn Wilson
 Greg Wilson
 Scott & Beck Yates

Gifts to \$250

Tracy Barta
 Peter Blum
 James & Kellee Bognanno
 Kathleen Delaney & James Strenski
 Daniel Hoyniak
 The Oaks Academy
 Marie Warshauer
 Tuxedo Brothers

Gifts to \$500

Sandra Kay
 Megan Treida
 Gail Vance
 Radical Media
 Indiana Youth Institute

Gifts to \$1,000+

Tim Cordes
 Tom & Heidi Heldt
 Erik Johnson & Kristie Hill
 Lewis & Lucie Kleinhans
 Tom & Liz Kryder-Reid
 John & Mary Stanley
 Mike & Barb Stewart
 Eric & Deb Stoll
 Eli Lilly Technology Center
 Miller Summer Mission for
 Children Fund

Gifts of \$2,500+

Mike & Tammy Burroughs

Gifts of \$5,000+

Dave & Mary Ellen Carter
 Otto Frenzel, IV
 George & Christine Plews
 The Christopher & Dana Reeve
 Foundation

Hotel Event Sponsors

Courtyard Marriott NW
 Hampton Inn NW
 Holiday Inn Express – Park 100
 Towne Place Suites by Marriott
 Wingate by Wyndham NW

CUST OAR

Indianapolis Rowing Center's 2010 - 2013 CAPITAL CAMPAIGN DONORS

*Assuring rowers competing in Indianapolis have
a world-class rowing course and finish tower*

CHAMPIONS

Michael
Browning

Dave & Mary Ellen Carter
and
Kyle & Caroline

Erik Johnson,
Kristie Hill
and
Kristen Johnson

NCAA

George, Christine
and
Matthew Plews

GOLD SPONSORS

The Byxbee
Family

COS-Xerox

Otto N.
Frenzel, IV

Kennedy Tank &
Manufacturing and
Kennedy Field
Construction

Chris Stack

Eric, Deborah, Adam
and
Rachel Stoll

The Shaheen
Family

The Schneider
Corporation

Megan R. Treida

SILVER SPONSORS

David and
Lisa Clarke

Bill & Lori Daugherty
and Family

Alan Loble

Sandy and
Ben Kay

Tom and
Liz Kryder-Reid

Larry Tolle

BRONZE SPONSORS

Kent H.
Anderson

Brett Brewer,
Jan Hornaday and
Will Brewer

Bill and
Shawn Dresser

The Gibson
Family

Judge David J. Dreyer
and Family

Melinda Heim,
Mike Heim
and Jay Heim

Tom and
Heidi Heldt

William M.
"Terry" Horne

Ilese and
Dan Hoyniak

Jennifer Kaido

Phillip
Snodgrass

Larry and
Rita Steinberg

Ann Stephens
Vawter

Tony Summers

Brendan and
Bernadette Teeley

Gail H. Vance,
Thelma Habegger
and Family

David and
Marie Warshauer
and
Andrew Warshauer

Steve Wright

Mission

To develop youth and adults of all social and economic backgrounds through the sport of rowing by providing experienced and knowledgeable instruction, a variety of skill-enhancing programs, and world-class facilities.

Vision

IRC is a leading rowing organization with facilities to meet national and international competition standards and programs to meet the aspirations and needs of both competitive and recreational rowers. IRC has the membership, programming, partnerships, financing and facilities to ensure that rowers achieve their goals.

