

## **IRC Board meeting minutes for 11-12-2018**

### **Attending:**

Sue Iffert

Willie Black

Doug Stemmler

Lauren McLain

Ed Couch

Liz Kryder-Reid

John Murphy

John Baker

Andrew Purdie

Guest: Bill Derrer

### **Approved minutes of the Sept 10, 2018 board meeting.**

#### **ED Report:**

Work continues on cleaning up the membership roster. This is already saving us money on Wild Apricot.

Approximately \$14,000 in accounts receivable at this time. AR was around \$30,000 when Andrew took over as ED.

71 Juniors participated in the fall season. There is \$1,200 in AR from the Jr fall program.

Our intern, Alyssa, is helping us reach more people on social media. We can already see some impact.

#### **Outreach:**

-JMF wrapped up a successful program and will be returning in 2019

-VA also plans to return for a program in 2019  
Adding Horizon's Foundation (Middle school for at-risk youth)  
We will repeat the Audrey Lupton 5K and add back the Head of the Eagle for 2019.

Jr regatta for Spring, 2019: We will try to even out the number of events between the two days of the weekend regatta. Calling it a single regatta event on Regatta Central.

### **Treasurer's Report**

990's for 2017 are done today (11-12-18) and due by 11-15-18.

Club accounting is getting stabilized in QuickBooks.

We are still breaking even, but not paying towards depreciation of our fleet.

John suggests looking at the overall finances twice per year, since there are large seasonal fluctuations.

Current restricted funds should total about \$26,000 and need to be kept separate from operating funds. Approximate amounts currently are:

Boat fund = \$18,000

Outreach = \$3,000

Scholarships = \$6,600

**Voted to move Endowment Monies back to Charles Schwab account for growth (approximately \$2,300). Also will move the Scholarship \$6,600.**

## **Booster's report**

Booster representatives did not hear any negative feedback about the program fee increase for fall Jr rowing.

Enrollment numbers for juniors program is down a bit.

Plant to focus on recruitment and retention.

Boosters created school liaisons. We were in 12 schools, now we are in 20 schools. Also targeting middle schools by reaching out to their athletic directors.

Jrs are using DropBox to archive booster resources.

## **Fund Development**

Mass mailing will go out the Monday after Thanksgiving.

Reviewed the flyer going out in mass mailing.

IRC committee is looking at Corporate Sponsorships ideas.

This committee is meeting in January to set 2019 goals.

Planned giving:

Spreading the word about planned giving

Working with the board to identify people to approach for planned giving.

We are still having issues with Wild Apricot and tracking donations.

Every payment for anything is now going thru WA.

We need better records for Jr parents (names and addresses).

First Fundraiser of 2019 – Trivia Night!  
January 20<sup>th</sup> (Sunday)  
El Toro – Zionsville

### **Governance Committee report**

Ryan Hurd has resigned from the board due to family commitments.  
Looking for a new Master's Rep for the board.

### **Marketing Committee report**

IRC website needs to be re-designed  
Cannot post volunteer hours at this time  
Class times do not match the registration form  
Board minutes are 4 years old  
Current events need to show up on the web site.

Our primary method of attracting new members is currently the Learn To Row class.

### **Strategic Plan**

How do we implement the plan?  
We are currently understaffed in committee chairs.  
    Adaptive/outreach chair  
    Communications chair

**Many thanks to Janet Klochko for hosting our board meeting and a great chili supper at her home.**

**Next meeting, January 14, 6pm, Plews Shadley offices, 1336 North Delaware Street.**

