

Indianapolis Rowing Center board meeting, March 9, 2020 – MINUTES

Attendance:

Board: Doug Stemmler (board president), Janet Klochko (VP), John Murphy (treasurer), Liz Kryder-Reid (minutes), Willie Black, Angela Thorpe, Larry Bechtel, Mark White, Jason Maclean

Staff: Andrew Purdie (Executive Director)

Approval of January 9, 2020 minutes

Meeting called to order, 6 pm in the law offices of Plews, Shadley, Racher, & Braun

Director's Report – circulated prior to meeting on Google Drive no discussion items, although the board expressed thanks for Jim Barber's securing donation of materials and contributing his time on the boathouse electrical work.

Programs:

- IUPUI and Butler will register on Team Snap for spring (for contact and waiver); Same fee structure for LTR; Jr. dues \$1150 [see Director's Report for details]

Events:

- Indoors – made \$3,598; nationally participation down in Indoor 2k races;
- Big Tens – contract being negotiated; they'll pay for putting in Lane 8
- No Head of the Eagle for 2020. Planning for 2021 and securing college commitments
- Bid in for NCAAs for 2024, 2025, 2026 (with the hopes of getting 1-2 years)

Outreach

- Adaptive rowing launching soon; working with RHI
 - Will have opportunity for some cost recovery
- Summer classes with Maley; Horizons – pro bono unless grant sources can be identified
- Board discussed goal of identifying sources to underwrite costs of outreach programs (grants, donations, subsidized fees).

Facilities / boathouse management

- Jim Barber – secured donation for materials and he is donating his time; In-kind donation acknowledged
- Mike Burroughs taking lead on rigging and oar specification

John Murphy – Treasurer's report

- See report; note seeming net income profit is because \$180,000 donation for docks was received in 2019 but will be expensed in depreciation over the next 15 years.
- Budget for 2020 –
 - Challenge is how costs are allocated to programs when looking at budget vs. actual; refining the current formula; working at consolidating and simplifying cost categories, and also keeping detailed Excel spreadsheets for each program and event
- 990 information sent to Pyle with a few outstanding documents. Janet hopes to have everything submitted in next week. Goal to approve at May 11 board meeting and file with IRS by May 15.

Governance report - Janet Klochko (VP)

- Job descriptions for ED and Boathouse manager;
- Recruiting nominations for board positions with focus
- Working on 2019 annual report; have donation information, 2019 financials, ED and President report; plan to have draft by next board meeting

Programs – Larry Bechtel

- Larry presented report on Learn to Row retention strategy; have very low retention rates for continuing involvement by people who've gone through LTR. Goal is to retain 1 person from each LTR class minimum and stretch goal of 10-15 new rowers.
 - Key strategy – more intentional and intensive support of Masters rowers to participate in practice, provide information, and generally be an ambassador to the program; Follow-up at intervals; add to Monday Minute;
 - For Junior prospects – connect them to Jr coaches.
- Discussed strategies to recruit and retain new rowers of all ages.
- Specific suggestions:
 - Revise wording on website to direct them to the various options and ways to get involved
 - Suggest survey or other method to gather feedback from LTR graduates – why did they not continue?
 - Add all LTR participants to Monday Minute

Fundraising – Liz Kryder-Reid

- Presented 2020 plan for fund raising
- Discussed targeted boat appeals for restricted use 8s for Jr. and Masters' teams
 - Prospects for major donors
 - Prospects for corporate sponsorship
 - Prospects for team building / corporate challenge?

New Business –

- Board discussed coronavirus threat including cleaning protocols, communications with membership, and contingency / fiscal planning in the event events and programs are impacted.

Meeting adjourned, 8 pm