

Indianapolis Rowing Center 2025 Sponsorship Packages

Thank you for considering a partnership with the Indianapolis Rowing Center (IRC). Our mission is to foster a community dedicated to enhancing the physical, mental, and social well-being of athletes through the sport of rowing. By sponsoring IRC, you're not just supporting a sport, you're investing in the growth and development of your local community rowing center while gaining valuable exposure to the rowing audience.

We offer sponsorship opportunities for businesses and individuals, each designed to fit various levels of support.

IRC offers opportunities to connect with our audience:

- **Event Attendance:** Over 2,500 attendees across all events annually.
- **IRC Team Visibility:** 150 youth families; +80 Adults, and clinics 6 days a week
- **Active Community Programs:** Give back to the community. IRC provides summer camps, clinics, and teams for youth, adult, adaptive, and Learn-to-Row participants.

If you are interested in a sponsorship please email Exec@indyrowing.org.

Thank you for your support of the Indianapolis Rowing Center!

Indoor Sprints Sponsor – \$250

Stand Out During Our Indoor Event!

- **Website Exposure:** Logo displayed on IRC's sponsorship page with a link to your website.
- **Brand Visibility:** Logo or Name on back of event t-shirt (Sponsorship must be received by 2/16/25 to be on the t-shirt)
- **Event Recognition:** Acknowledgment as a sponsor during the event.
- **Newsletter Recognition:** Your logo and link featured in IRC's bi-weekly newsletter in two newsletters. It will be in the issue before and after the event.

Sponsorship Deadline: 3/1/2025 (Logo must be in by 2/16/25 to be on back of the event t-shirt)

Youth Team Sponsorship – \$500 (Per Fall or Spring Season)

- **On-Site Branding:** Company logo on a banner at the team tent during races.
- **Online Exposure:** Link to your website on IRC's sponsorship page.

- **Newsletter Inclusion:** Recognition in the "Thank You to Our Sponsors" section in one issue of the Boathouse Bulletin newsletter.

Sponsorship Deadline: March 1, 2025 (Spring) & August 1, 2025 (Fall)

2025 IRC Sponsor – \$1,500

Maximize Your Visibility Year-Round!

- **Website Presence:** Your logo displayed on IRC's home page and sponsorship page, with a direct link to your website.
 - **On-Site Promotion:** Logo placed on Sponsorship banner placed at the Rowing Center & the team banner placed at the team/parent tent for all regattas.
 - **Event Recognition:** Acknowledgment as a Premier sponsor at IRC's events, including Indy Indoor Sprints, Indy Junior Sprints, MACRA Championships, and Indy Summer Sprints.
 - **Newsletter Features:** Logo and link featured in IRC's bi-monthly *Boathouse Bulletin* newsletter.
 - **Social Media Promotion:** Gratitude on IRC's social media platforms (Facebook, Instagram, Twitter). ~1,900 followers per channel
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Title Sponsorship/Partnership

Interested in being a title sponsor? This is a great opportunity to maximize your brand exposure and connect with our audience in a meaningful way. Let's discuss how we can tailor a sponsorship to meet your goals! Please contact exec@indyrowing.org for more information.

By becoming a sponsor, you're joining us in promoting a healthy lifestyle, teamwork, community, and sportsmanship. Together, we can continue to support rowing in Indianapolis!